

EDUCATION

University of Florida BFA in Graphic Design Minor in Business Administration Honors Program GPA: 3.9

AWARDS

Accepted into Ligature's Juried Graphic Design Gallery, 2024

UF's Luminaire Honors Art Show first place winner, 2021

UF's Dinner and No Show publication featured artist, 2021, 2022

SKILLS

Programs:

Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, XD

Client Deliverables: Brand Audit, Logo Package, Style Guide, Web Design Printed Packaging, Social Media & Email Graphics, Infographics, Icons Direct Mail

Project Management: Asana, Trello, Monday, Slack, Wrike

INTERESTS



Cooking and baking

DIY projects



Watercolor painting & hand lettering

Manna Robertson

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EXPERIENCE

Compassion Christian Church Contract Designer - October 2024 to present - Create digital and print collateral for sub-ministries of the church including the homeless ministry, foreign and local missions, student ministry, and volunteer team. - Develop branding for church wide events, conferences, and series

Favor International Contract Designer - May 2024 to present

- Design collateral including direct mail, weekly e-newsletters, brochures, social media posts, giving and prayer guides, and iconography

- Maintain and revise brand guidelines across all platforms

Living Revelations Ministry Lead Graphic Designer- Jul 2021 to present

- Create 5 graphics per week for 42k followers Instagram account
- Design Bible study guide covers, conference collateral, and fundraiser initiative graphics
- Edit videos for Youtube and Instagram

Foster Florida Graphic Designer - June 2023 to April 2024

- Designed logos, fundraising collateral, and graphics for social media and print
- Assisted in full rebranding across all social platforms

PHOS Creative Graphic Design Intern- Sep 2022 to April 2023

- Created design collateral including packaging and print material for clients
- Collaborated with team members on client projects
- -Trained in writing copy and mission/ vision statements for clients

Bring Me Hope Foundation Intern- Jan 2021 to Dec 2021

- Learned and performed non-profit and advocacy skills including website development, community engagement, social media and storytelling, event planning, and public speaking

- Participated in tutoring and advocacy efforts for orphaned children in South America & Asia

FUNDRAISERS

Seek Justice Human Trafficking Fundraiser- October & November 2020 - Designed and sold t-shirts to raise money for A21- an organization that seeks to rescue and restore victims of human trafficking

Yemen Humanitarian Relief Fundraiser- June & July 2020

- Initiated and hosted an online fundraiser to raise money for Feed the Hungry's Yemen Relief campaign

- Recruited fundraisers, created infographics and donation graphics